



## Sree Rajarajeswari Educational Trust



### Registered Office

16/4, Appasamy Garden, 2nd Street,  
Old Washermenpet,  
Chennai - 600 021,

☎ 044 47683822 ☎ +91 7550030023

### Branch Office

K30/C6, 15 Street, 2nd Floor,  
Anna Nagar East,  
Chennai - 600 102

☎ 044 35010267 ☎ +91 98415 30023

✉ sret2103@gmail.com

## About Us

Sree Rajarajeswari Educational Trust (SRET) was founded in 2003 as a result of the drive of a group of enthusiastic, like-minded individuals and professionals who were all involved in charitable endeavors. They made a commitment to provide effective, long-lasting social development work for the underprivileged in society in order to create communities that are self-sufficient and independent.

SRET is a nonprofit, voluntary organization that works to enhance the welfare of underprivileged through marginalized members of society especially helping young people in the community access educational and skill-development programs.

## Mission & Vision

- ✓ To concentrate on reaching the unreachable and moulding them into exceptionally gifted, moral, Skilled, enterprising, and diligent people in order to increase their societal accountability.
- ✓ To empower the lives of the underprivileged by implementing Welfare schemes including CSR initiatives in the areas of health, education, livelihood, environment, and EDP.

## Core Activities

- ✓ **Health** - Conducting health awareness activities and promoting health supplementary products among women, youth, and children.
- ✓ **Education** - Creating a healthier learning environment for students in backward areas in order to support marginalized communities.
- ✓ **Livelihood** - Providing livelihood opportunities through technical skill training, marketing linkages and hands-on employment support.
- ✓ **Entrepreneurship Development Programs** - Fostering a new generation of entrepreneurs to drive economic progress, SRET is keen to conduct for realizing inherent potential of the growth
- ✓ **CSR Initiatives** - Plays a pivotal role in overseeing diverse social welfare programs and empowering corporates to achieve their social objectives.
- ✓ **Environment** - Integrates environmental sustainability into core operations, addressing environmental, social, and economic impacts to foster long-term resilience and well-being.



## Our Projects

- ✓ Urban Skill Training Program
- ✓ Rural Skill Training Program
- ✓ NASD SRET Skill Training program

## Livelihood Activities

### Urban Skill Training Program

Government of India has launched DAY NULM, also known as Deendayal Antyodaya Yojana-National Urban Livelihoods Mission, as a flagship initiative to improve the employment and standard of living for the urban poor in our country. The DAY-NULM programme, SRET is assisting the PIAs to implement 2050 candidates trained in the Telecom, Apparel and IT sectors and job placement for the 70% of the youth which covers the Chennai, Villupuram, Tiruvallur, Ranipet, Thanjavur, Tiruvarur and Nagapattinam districts of Tamil Nadu.

### Rural Skill Training Program

The Ministry of Rural Development is implementing the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), which aims to up skill underprivileged rural youth and provide them with jobs. We have partnered with PIAs and implemented the training on Two Wheeler Services Technician, Retails Sales associate and Domestic Data Entry Operator for 1530 candidates with placement 72 %. We have implemented the training in Tirvallur, Thiruvanamalai and Villupuram districts of Tamil Nadu.

### NASD - SRET Skill Training Program

SRET is an authorized Training Provider (ATP) of National Association of Skill Development which is under MCA and Ministry of MSME, Govt. of India. SRET has 2 training facilities in Chennai district, one Training facility at Royapuram the another one training facility at T.Nagar. We have collaborated with the corporates & PIAs have conducted a three-month placement linked certificate skill training programme at Kilpauk, Chennai on "Assistant Spa Therapy" for 33 unemployed youth heading from North and North East of India. All youth were placed in the Tony & Guy Parlour outlets across Tamil Nadu. We also conducted the training on Self Employed Tailoring for 110 women at Royapuram, Chennai